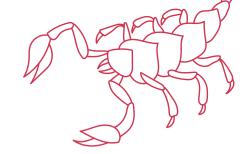
Cian M. Duffy Copywriter + Editor



the work

long + short form copywriting branding copy editing + proofreading account + project management art direction long + short form content writing content strategies (4, 6 + 12 month) proposal + scope writing event design, activation + production

medium

print advertising
digital advertising
out of home advertising
website content
email marketing
experiential design
social media marketing
video + radio
direct mail
editorial

tools

Craft CMS
Constant Contact
Adobe Cloud
Excel + Microsoft Suite
Wix
WordPress
Agorapulse

the places

Drive Brand Studio

Senior Copywriter June 2020 — present

University of Vermont Ski + Snowboard

Events Coordinator March 2017 — May 2020

Marketing Partners Inc.

Copywriting Intern January 2019 — May 2019

the education

University of Vermont

Bachelors of Science Public Communication

Concentration Journalism + Community Media

Minor Community Entrepreneurship

contact

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