



Cian M. Duffy

Copywriter + Editor

the work


long + short form copywriting
branding
copy editing + proofreading
account + project management
art direction
long + short form content writing
content strategies (4, 6 + 12 month)
proposal + scope writing
event design, activation + production

medium

print advertising
digital advertising
out of home advertising
website content
email marketing
experiential design
social media marketing
video + radio
direct mail
editorial

tools

Craft CMS
Constant Contact
Adobe Cloud
Excel + Microsoft Suite
Wix
WordPress
Agorapulse



the places

Drive Brand Studio

Senior Copywriter
June 2020 — present

University of Vermont Ski + Snowboard

Events Coordinator
March 2017 — May 2020

Marketing Partners Inc.

Copywriting Intern
January 2019 — May 2019

the education

University of Vermont

Bachelors of Science
Public Communication

Concentration
Journalism + Community Media

Minor
Community Entrepreneurship

contact

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